

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Masatoshi ARAI et al.

Serial No. 09/736,374

Group Art Unit: 3691

Confirmation No. 7612

Filed: December 15, 2000

Examiner: Campen, Kelly Scaggs

For: DIGITAL CONTENTS ADVERTISEMENT DISPLAY SYSTEM USING AUCTION

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

This is in response to the Office Action mailed July 21, 2008, and having a period for response set to expire on October 21, 2008.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.